



INTERNATIONAL  
FURNITURE  
FAIR  
SINGAPORE

Asia's most exciting furniture  
sourcing platform

A collection of small, semi-transparent triangles in shades of grey, red, and pink, scattered across the upper left portion of the page.

# nook<sup>®</sup> Asia<sup>®</sup> 2017

Connecting you to the world of design and interiors

A stylized map of Singapore composed of a network of thin grey lines forming a triangular mesh. The map is positioned in the lower right quadrant of the page. Some triangles in the mesh are highlighted in red and pink, matching the decorative elements in the top left.

**9 - 12 MARCH 2017**  
**SINGAPORE EXPO**  
[www.NookAsia.com.sg](http://www.NookAsia.com.sg)



## Experiences

Nook Asia brings **brand new** experiences with innovative trends, knowledge sharing and inspirations.

## Connections

With the world of design and interiors at Nook Asia, **meet new people** and **network** with who's who in the industry.

## Designs

**Launch** the latest designs and products to the market and shine in this **regional** platform.



**423** EXHIBITORS  
**87** BUYING DELEGATES



**20,343** VISITORS  
FROM **92** COUNTRIES



**14** COUNTRY PAVILIONS  
**74** DESIGN INSTALLATIONS



# SNEAK PEEK INTO NOOK ASIA:



## Design Forward

An area dedicated to showcase interior products with exceptional and innovative designs



## Home Accents

A special feature on stand-out objects, arts and handicrafts



## Country Pavilions

Collective participation from country representations



## Workshops

Hands-on live demonstrations by craft makers and artisans



## Prestige Club

Dedicated programme to host trade buyers and delegations to the event



## Awards

Bestowed to manufacturers creating the most creative and functional design products



## Buyer Introduction Programme

Progressive programme to host trade buyer delegations from new markets

## EXHIBITOR PROFILE

- Art & Décor
- Bathroom & Kitchen Solutions
- Bedding & Linens
- Carpets/Rugs
- Decorative Accessories
- Dining Ware
- Fabric Decorative Items
- Fine Art Pottery
- Flooring
- Handcrafted & Handicrafts
- Kitchen Ware
- Lacquer Ware
- Lightings & Accessories
- Materials
- Mirrors
- Outdoor Furniture & Fittings
- Paintings/Picture Frames
- Pools & Landscaping
- Scents
- Spa Décor
- Wall Decorations/Wall Coverings

## VISITOR PROFILE

- Architect
- Art Director
- Buyer/Purchaser
- Buying/Sourcing Agent
- Consultant
- Contract Buyer/Specifier
- Contractor
- Distributor
- Exporter/Importer
- F & B Operator/Restaurant Operator/Resort Operator
- FF & E Professional
- Hospitality Professional
- Hotelier
- Interior Designer/Decorator
- Online Retailer
- Property Developer
- Publication/Media
- Retailer/Department Store/Boutique Store
- Wholesaler



